



“Developing Your Case for Support”

*FREE Webinar Series of Sustaining ARRA Programs hosted by:
Community Action Partnership
Community Economic Development project
and
California/Nevada Community Action Partnership*

July 26, 2010
1:00 – 2:30 pm EDT/10:00 – 11:30 am PDT



Register Today!

The Community Action Partnership, Community Economic Development project and the California/Nevada Community Action Partnership (Cal/Neva) have formed a joint venture to bring you an exciting, educational webinar series on “Sustaining ARRA Programs”.

The Community Economic Development (CED) program area of the Partnership serves as clearinghouse for information and action that advances the field of community economic development. The California/Nevada Community Action Partnership (Cal/Neva) is the member Association of California and Nevada Community Action Agencies (CAA's) and other non-profit organizations that together serve over 4 million low income individuals each year. Together we will deliver an educational series that will enhance your knowledge funding sources, development plans and sustainability.

“Developing your Case for Support” is the first session in a series of 6 webinars to be hosted by Cal/Neva and the Partnership. Whether your organization is

embarking on a capital campaign, preparing grant proposals or developing your annual fund materials, the Case for Support is the first critical element in your fundraising program. In this interactive workshop, we will learn the importance of the case and how it is used, list the key elements in a case for support, evaluate case statements and prepare an outline for your case statement.

Linda Lysakowski, ACFRE will lead the first webinar in the series of Sustaining ARRA Programs for Cal/Neva and the Partnership. Linda is one of fewer than one hundred professionals worldwide to hold the Advanced Certified Fund Raising Executive designation. In her seventeen years as a philanthropic consultant, she has managed capital campaigns; helped dozens of nonprofit organizations achieve their development goals, and has trained more than 16,000 professionals in Mexico, Canada, Egypt and most of the fifty United States, in all aspects of development.

The series will start on July 26 and will continue monthly through December. Please see below for the upcoming schedule and subject matter:

1:00 – 2:30 pm EDT and 10:00 – 11:30 am PDT

- 1) Developing Your Case for Support – 7/26**
- 2) Getting Great Grants – 8/24**
- 3) Mission Driven Earned Income – 9/28**
- 4) The Development Plan – 10/14**
- 5) Building a Fundraising Board – 11/17**
- 6) Sustainability Toolkit – 12/8**

To register click on the following link: <http://cap.peachnewmedia.com>
Peach New Media will email all necessary information upon registration.

Call or [email Stacy Flowers](mailto:Stacy.Flowers@peachnewmedia.com) at 202-449-9784 with any questions.