Governance When Everyone Is Watching: Internal Controls

CAPLAW 2010 National Training Conference

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Savannah, GA

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Handouts

1. PowerPoint Slides
2. Case Study for Internal Controls
3. Case Study Outcome
Governance When Everyone is Watching: Internal Controls

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The American Recovery and Reinvestment Act (ARRA) has brought most agencies significant increases in funding. These “stimulus” dollars have brought something else – increased reporting responsibility, scrutiny, and expectations of increased oversight by management and board members.

Federal grantors had everyone receiving ARRA funding perform a self-assessment
- This assessment was routed through state offices who could add comments
- All reports were forwarded and reviewed
- From this, suggestions and training have been prepared
- From this, staffing and monitoring plans have been installed and are now active.
- In the self assessment, all agencies were to describe their “internal controls”. Many entities had trouble describing them.
What are internal controls?

- “A blueprint for assessing, tracking, monitoring, and reporting financial activity.”
- “A process by which an entity evaluates risk of error of loss and implements strategies to mitigate them.

Internal controls are not new

In response to questionable finance practices and corrupt foreign practices, the Treadway Commission was formed in the 1970’s.

As an offshoot, 5 accounting organizations formed COSO, the Committee of Sponsoring Organizations.

- They stated that internal controls are affected by people at every level of an organization.

COSO Framework

- Control environment
- Risk assessment
- Control activities
- Information and effective communication
- Monitoring

Internal control is a process. It is a means to an end, not an end in itself.
Internal control is affected by people. It is not merely policy manuals and forms, but people at every level of an organization.
Internal control can be expected to provide only reasonable assurance, not absolute assurance, to an entity’s management and board.
Internal control is geared to the achievement of objectives in one or more separate but overlapping categories.

Erroneous Definitions of Internal Controls
- Fiscal policies
- Segregation of duties
- Cross-training of employee duties
- Budgets for all spending
- Employee signed job descriptions

These are all actions or documents that support internal controls.

Internal Controls –
- Implementation and Your Role
  - Case Study
- CAPLAW Internal Control Review Checklist (in handouts)
Contact Information

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- 641–691–0033; fax 866–208–3554
## Internal Control Review Checklist

<table>
<thead>
<tr>
<th>Control</th>
<th>Control documentation reviewed</th>
<th>Reviewed by</th>
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<tr>
<td><strong>Control Environment – General</strong></td>
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<td>Conflict of Interest P&amp;P</td>
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<td>Whistleblower Policy</td>
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<td>Code of Ethics/Integrity policy</td>
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<td>Board evaluation of CEO</td>
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<td>Board review of compensation &amp; management capacity</td>
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<td>Board review of monthly financial statements</td>
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<td>Board audit committee/auditor discussions</td>
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<td>Board review of resolution of audit &amp; monitoring findings</td>
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<td>Board review of programmatic accomplishments</td>
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<td>Other</td>
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<td><strong>General Risk Assessment</strong></td>
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<td>External risk review including funding environment, community perception, changing demand/need for services</td>
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<td>Review and update of internal risk identification</td>
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<td>Exposure analysis- ranking of risks by significance of potential losses and likelihood of occurrence</td>
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<td><strong>Contract Compliance Risk Assessment:</strong></td>
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<td>OMB A-110 requirements</td>
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<td>• Allowable activities</td>
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<td>• Davis Bacon act</td>
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<td>• Eligibility</td>
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<td>• Equip/Real Property management</td>
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<td>• Matching/level of effort</td>
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<td>• Period of availability of fed funds</td>
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<td>• Procurement, suspension &amp; debarment</td>
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<td>• Program income</td>
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<td>• Real property acquisition</td>
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<td>• Sub recipient monitoring</td>
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<td>• Special tests &amp; provisions</td>
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<td>Control Activities</td>
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<td>Written fiscal and operational policies &amp; procedures</td>
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<td>Top management review of financial &amp; program activities</td>
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<td>Management reviews at program or functional level</td>
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<td>Controls over info processing/IT</td>
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<td>Physical controls over vulnerable assets</td>
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<td>Review of performance indicators</td>
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<td>Segregation of duties</td>
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<td>Proper execution of transactions &amp; events</td>
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<td>Accurate &amp; timely recording of events</td>
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<td>Access restrictions &amp; accountability for resources &amp; records</td>
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<td>Appropriate documentation of transactions &amp; internal control</td>
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<th>Information &amp; Communication</th>
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<tr>
<td>Monthly financial reporting at program and organization level</td>
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<td>Monthly program accomplishment reporting at program &amp; organizational level</td>
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<tr>
<td>Manager access to operational and financial data as needed for planning and oversight</td>
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<tr>
<td>Structures, policies, and procedures to encourage open information flow among all levels of the organization</td>
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<th>Monitoring</th>
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<tr>
<td>Monthly comparison of planned program and financial activity to actual reviewed by program managers, top management, &amp; Board</td>
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<tr>
<td>Control</td>
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<tr>
<td>-----------------------------------------------------------------------</td>
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<tr>
<td>System for tracking all audit &amp; monitoring findings and their correction or resolution</td>
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<tr>
<td>Responsibility for achieving correction or resolution of all findings clearly assigned</td>
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<td>Authority to resolve/correct findings clearly assigned</td>
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<tr>
<td>Progress resolving/correcting findings monitored regularly by CEO &amp; Board</td>
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<tr>
<td>Reconciliations to verify financial &amp; program data reports routinely completed and reviewed by managers</td>
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APPENDIX A

IV. COMMUNITY SERVICES BLOCK GRANT PROGRAM

Each agency should take steps to ensure compliance with both the federal Community Services Block Grant Act (CSBG) (42 U.S.C. 9904 et seq.) and regulations (42 CFR Part 96), and, to the extent that they exist in the agency’s state, state CSBG regulations and CSBG contracts. Because of the many variations in state CSBG regulations, this section covers only federal CSBG law. However, each agency should provide copies of the current state regulations, along with the federal materials listed below, to the Board of Directors and appropriate management staff.

Please review the checklist below to help determine whether federal CSBG requirements have been met. Each questions requires a “yes” or “no” response. A date may also be helpful for some questions.

1._____ Do Board members and appropriate staff have copies of the CSBG Act, as amended in October 1998? The Act, 42 U.S.C. 9904 et seq., is available online at http://128.253.22.246/uscode/42/usc_sup_01_42_10_106.html.

   A._____ Has amended CSBG Act been distributed to Board members?
   B._____ Has amended CSBG Act been distributed to appropriate agency staff?
   _____ Executive Director
   _____ Deputy Director
   _____ Fiscal Director
   _____ Legal Counsel
   _____ Program Directors
   _____ Human Resources
   _____ Planning Director
   _____ Others

   C._____ Have Board and staff received training on current CSBG Act and its relevance to your agency programs?

2._____ Does agency staff have the most current figure for the “official poverty line,” as revised by the Secretary of Health and Human Services and in accordance with 42 U.S.C. 9902(2)? (Current guidelines available via the internet at http://www.aspe.hhs.gov/poverty/01poverty.htm.)
3.____ Has agency staff, including the planning director, reviewed the amended CSBG Act to ensure that the agency’s CSBG activities fit within those uses of CSBG funds prescribed in 42 U.S.C. 9908(b)(1)?

4.____ Does the agency coordinate, and establish linkages between, governmental and other social services programs to ensure the effective delivery of services to low-income individuals and to avoid duplication of services? (42 U.S.C. 9908(b)(3))

5.____ Does the agency provide emergency supplies, services, foods and related services necessary to prevent starvation and malnutrition? (42 U.S.C. 9908(b)(4))

6.____ Does the agency have a procedure by which a low-income individual, a community or religious organization, or a representative of low-income individuals who consider themselves to be inadequately represented on the agency Board may petition for adequate representation? (42 U.S.C. 9908(b)(10))

7.____ Is there a community action plan that includes a community-needs assessment? (42 U.S.C. 9908(b)(11))

8.____ Does the agency participate in the Results Oriented Management and Accountability Systems (ROMA)? (42 U.S.C. 9908(b)(12))

9.____ For private non-profit agencies: Does the Board of Directors comply with tripartite board requirements? (42 U.S.C. 9910(a))

A. ____ Does the Board fully participate in the development, implementation, and evaluation of the program to serve low-income communities?

   i.____ Is there a procedure to ensure Board review of key program components, such as CSBG Application and Community Action Plan?

B._____ Are a third of the Board members elected public officials, who held elected office on the date of Board selection, or their representatives?

   i._____ If less than a third, were there not enough elected public officials available and willing to serve on the Board?
ii.____ If so, is the balance of the third filled by appointive public officials or their representatives?

C._____ Are at least a third of Board members chosen in accordance with democratic selection procedures adequate to assure that they are representative of low-income individuals and families in the neighborhood served?

i._____ Is there a policy and procedure specifying the operation of the “democratic selection” procedure?

ii._____ Does the “democratic selection” procedure assure that the Board members selected are representative of low-income individuals and families in the neighborhood served?

iii._____ Does the agency, to the maximum extent possible, coordinate programs with other organizations serving low-income residents of the communities and members of the groups served by the state, including religious organizations, charitable groups, and community organizations?

iv._____ Do these low-income-sector Board members who are selected to represent a particular neighborhood, reside in the neighborhood they represent?

D._____ Are the balance of Board members officials or members of business, industry, labor, religious, law enforcement, education or other major groups and interests in the community served?

E._____ Do By-Laws conform to the above requirements in the amended CSBG Act?

10._____ For public agencies: Is CSBG program administered through EITHER:

A._____ A board, of which at least a third of its members are chosen in accordance with democratic selection procedures, whose members:

i._____ are representative of low-income individuals and families in the neighborhood served;

ii._____ reside in the neighborhood served; and
iii.____ are able to participate fully in the development, planning, implementation, and evaluation of CSBG programs?

- OR -

B._____ Another mechanism specified by the state to assure decision making and participation by low-income individuals in the development, planning, implementation, and evaluation of CSBG programs? (42 U.S.C. 9910(b))

11._____ Are fiscal procedures in place to ensure knowledge of and compliance with Office of Management and Budget (OMB) cost and accounting standards? (42 U.S.C. 9916(a)(1)(B))

A._____ Does fiscal department have current copies of OMB Circulars A-122, A-110, A-133, A-87 (if a public agency)?

B._____ Is management generally familiar with OMB standards and cost principles?

C._____ Is training provided on significant OMB cost principle issues, such as restrictions on use of funds for lobbying, etc.?

12._____ Are procedures in place to ensure that CSBG funds are not used for purchase or improvement of land or for purchase, construction, or permanent improvement (other than low-cost residential weatherization or other energy-related home repairs) of any building or facility, UNLESS a waiver is received from HHS? (42 U.S.C. 9918(a)(2))

13._____ Does the personnel policy ensure compliance with the Hatch Act? (42 U.S.C. 9918(b)(1) and 5 U.S.C. 1501 et seq.).

A._____ Are individuals who are employed by the agency more than half of their working time and/or receive more than half of their income from the agency and who work in connection with programs receiving any CSBG or Head Start funding prohibited from:

i._____ Running for public office in a partisan election;

ii._____ Using official influence or authority to interfere with or affect the result of an election or nomination for office;
iii._____ Directly or indirectly coercing, commanding or advising another agency employee covered by the Hatch Act or state or local employee covered by the Hatch Act to pay, lend, or contribute anything of value to a party, committee, organization, agency, or person for political purposes?

14._____ Is there a policy to ensure that no CSBG or Head Start programs are affiliated or identified with, or use any CSBG or Head Start funds to support:

   A._____ Partisan or non-partisan political activity, or any political activity associated with a candidate or contending faction or group, in an election for public or party office;

   B._____ Voter registration activity; or

   C._____ Any activity to provide transportation to polls or similar assistance? (42 U.S.C. 9918(b)(2))?

15._____ Is there a policy prohibiting discrimination in any CSBG program on the basis of race, color, national origin, sex, age or disability?

16._____ Is there a policy requiring that all custodial parents in single-parent families who participate in CSBG programs be informed about the availability of child support services?

17._____ Is there a policy requiring the referral of eligible parents to the child support offices of state and local government?

18._____ Are there procedures for regular review of Information Memorandum issued by the Federal Office of Community Services?

19._____ Are there procedures for regular review of CSBG grant terms and conditions?
Known Facts

- Peachtree Community Action is a non-profit entity covering three counties in Georgia.
- Their annual budget last year was 4 million dollars, including grants of $500,000 in Weatherization for 1 county, 1 million dollars in Head Start for 165 children, and $800,000 in CSBG for three counties.
- They employed an average of 65 people, including an executive director, CFO and two fiscal staff, a part-time personnel manager, and three other program managers.
- They have a 12 member board with three current vacancies. They meet every other month. No active committees.
- All policies and by-laws were reviewed three years ago.
- Their Weatherization program utilizes sub-contractors for field work.
- The monitoring by Head Start and CSBG last year cited errors in administrative cost allocation and concerns about operating losses the last two years. There were no programmatic problems.
- The agency rents all facilities including an administrative office where all managers are housed.
- The agency has $50,000 of unrestricted net assets, of which $10,000 is cash in bank. Balance represents equipment.
Stimulus Activity
- Weatherization stimulus dollars added $1.8 million dollars to be expended in 24 months. Two counties were added.
- CSBG stimulus dollars added $850,000 to be expended in 12 months.
- Head Start stimulus dollars added $300,000 to be expended in 12 months.

The Task – divide into 3 groups, board, management, fiscal
- The agency is to perform a self assessment and report on their internal controls. How would you proceed and what would you propose? What are your concerns?
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Self-assessment Possible Outcomes

• Board
  o Populate body with needed expertise.
  o Require management to prepare budgets and expected programmatic outcomes from new funding.
  o Update bylaws if necessary and consider committees to monitor new funding.
  o Consider meeting more frequently until new funding is implemented and functioning properly.
  o Review financial reports provided to board and change if appropriate.
  o Work with management to stem losses.
  o Ask management how the agency will finance new activities.
  o Request response to monitoring that rectifies administrative cost allocation errors.
  o Inquire if present facilities will be adequate to absorb new funding.
  o Inquire if present management staffing is adequate to meet demands of funding.
  o Inquire if insurance is adequate in light of increased funding.

• Fiscal
  o Prepare individual and agency-wide budgets with management.
Prepare response and action to correct administrative cost allocation errors.

Examine new contracts and calculate funding required to sustain new grants.

Inquire if grantors will alter reimbursement procedures to aid in grant financing.

Estimate operations impact of grants on department personnel and recommend changes if necessary.

Review financial policies in light of new funding and recommend changes that are appropriate.

Review the adequacy of financial software in light of new funding and recommend changes if necessary.

Management

Prepare estimate of staffing requirements and programmatic plans to implement new funding.

Review and prepare facilities requirements for board approval and financial budgeting process.

Establish timetable for planning, budgeting, and program operations to commence. Disseminate plan to all management and board members.

Review personnel policies and recommend changes to reflect new programs.

If new financing is required, suggest committee of board be established to work with management and finance to secure and implement.
o Review the personnel additions to be made and determine if agency has capacity to secure or if outside help will be needed.

o Determine impact of adding Weatherization counties and the necessity of adding board representation and operational restructuring of department. (Can existing contractors support increases or will crews have to be hired?)

o Determine impact of Davis-Bacon wage requirements on existing wage scale of agency.

o Coordinate additional Head Start funding with Policy Council and establish additional oversight required.

o Reviews planned CSBG operational impact of new funding and establish oversight with board.